

PRESIDENT'S MESSAGE



Thank you for electing me your 2011/2012 President. I am excited about the year ahead and look forward to serving you as your President for a second term. The new Board has many ideas for

membership recruitment and I'm anxious about the endless opportunities that await our chapter.

I'd like to thank my Board for volunteering their time and stepping up to the plate to serve with me. I'd also like to recognize our outgoing Board member, Carol Reniger, and thank her for her service. I'd also like to welcome Julie Aldrich to our Board. Your Board works hard throughout the year to keep our chapter running smoothly. I appreciate their hard work and dedication to our chapter.

Our Firm Recognition Night is shaping up to be a wonderful evening! Our guest speaker, Christie Curtis, is a Supervisory Special Agent with the FBI and in charge of the Los Angeles Al-Qaeda squad. Christie will speak about the FBI and terrorism, including the current status of Al-Qaeda. Christie's presentation will be very informative and something not to be missed! We will also present our ASIST scholarships to adult students in transition. Our Silent Auction and door prize raffle is gearing up to be another huge success for us to raise funds for our scholarships and philanthropy projects! Please join us on Tuesday, November 8 at our member firm Hilton Los Angeles/Universal City for this fun night!

Also, be sure to mark your calendars for our December meeting. It will be held on Tuesday, December 13 at the Oakwood Apartments in Woodland Hills. This will be our annual Holiday Boutique and Silent Auction. We need you to bring your new and gently-used items for the auction. I hope you can join us for a fun-filled night full of holiday cheer, friends and shopping.

I hope you have a Happy Thanksgiving with your family and friends. See you on November 8th!

Christy

OFFICERS & DIRECTORS

Christy Olson, President
Advanced Computer Solutions

Madeline Irons, Vice President
Northridge Hospital Medical Center

Nina Perry, Secretary
Reniger Financial & Insurance Svcs.

Karen Angel, Treasurer
Ernst & Young LLP

Bonnie Ryder, Sergeant-at-Arms,
Hilton Universal City

Nina Perry, Recruitment/Retention
Director
Reniger Financial & Insurance Svcs.

Madeline Irons, Communications Dir.
Northridge Hospital Medical Center

Julie Aldrich, Program Director
Halo Branded Solutions

Jenny Boyce, Ways & Means Director
Design Elements

IN THIS ISSUE

Next Meeting Information	2
Annette Drake Mem. Scholarship	2
Board Meeting Recap	2
Webinars, Events, Pictures	3-4
Postings, SFV Member Firms & Festival of Lights Info	5
Focus on Literacy	7

Coming Up!!

FIRM RECOGNITION NIGHT

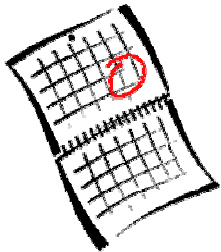
Date: **Tuesday, November 8, 2011**
 Program: *Christie Curtis, Supervisory Special Agent
 Federal Bureau of Investigation*
 & ASIST Scholarship Recipients
 Location: Hilton Universal City
 555 Universal Hollywood Drive
 Universal City 818-506-2500

Schedule: 5:30 p.m. Reception & Silent Auction
 6:30 p.m. Dinner

Cost: \$60. per person
 Valet & Self Parking Available

Reservations: RSVP to Bonnie Ryder at (818)
 509-2072 or
 bonnie_ryder@hiltonuniversal.co
 m

Members have a standing reservation for the monthly chapter meetings. Unless you RSVP by the date required, you will be billed the standard dinner charge of \$35.



Plan Ahead for the December Meeting

Date: **December 13, 2011**

Program: **Annual Holiday Boutique & Silent Auction**

Location: Oakwood Corporate Housing
 22122 Victory Blvd., Enter on Glade
 Woodland Hills; phone: 818-866-1882

Schedule: 6:00 Networking
 7:00 Dinner

Cost: \$35. per person

Reservations: RSVP to Bonnie Ryder at (818) 509-2072 or
 bonnie_ryder@hiltonuniversal.com

Members have a standing reservation for the monthly chapter meetings. Unless you RSVP by the date required, you will be billed the dinner charge of \$35.

Annette Drake Memorial Scholarship Fund

If you wish to donate to the Annette Drake Memorial Scholarship Fund, please send information and your donation to:

Carol Reniger
 Baskets n' Bows
 3150 Travis Avenue
 Simi Valley, CA 93063

BOARD MEETING RECAP

Report of the October meeting of the SFV Chapter Board of Directors:

Treasurer's Report – Balances of the Chapter accounts as of 9/30/11; General Account: \$22,353.69; BCDP Account: \$2,532.30

Membership Development – See new postings!

Programs – Ask about programs for 2012.

Ways & Means—\$210. total raised.

Sergeant-At-Arms - There were 9 active members in attendance representing 8 out of 11 member firms, or 73%. 2 Executives, and 6 guests and one sustaining member were also in attendance.

WHO DO YOU KNOW?

Do you know someone that would enjoy being a member of EWI? We are always looking to identify new member firms, especially in areas such as:

- Law Firms
- Health Services
- Corporate Housing
- Lending Services

Contact Nina Perry for more details.



CONNECTIONS | CAREERS | COMMUNITY

Professional Development Webinars

Offered by Executive Women International

“Building Trust in the Workplace”

With *Sobem Nwoko*

This webinar will examine simple methods to help you produce lasting relationships that engender trust and respect in the workplace.

Monday, November 8, 2011

3:00 PM (ET), NOON (PT)

“The Basics of MyEWI”

With *Melissa Menatti*

MyEWI is a powerful tool for networking and collaboration within the EWI community. Are you unsure of what to do once you log in? During this one-hour webinar we will have the opportunity to explore the possibilities from profile set-up, group interaction, calendar features, forum discussions and upcoming features. Take the opportunity to log-in and develop a feel for the community so you have the chance to ask your questions.

Tuesday, November 15, 2011

3:00 PM (ET), NOON (PT)

“New QR Codes”

With *Jim Rhode*

Jim Rhodes is the President of Consolidated Graphic Communications, and Senior Vice President of Champion Industries, Inc. Today he counsels businesses on the benefits of integrating Cross Channel Marketing technologies with traditional print and direct mail marketing strategies. Rhodes says that, “technology transcends geography, and using it effectively allows businesses of all sizes to expand their reach and increase market share.

Wednesday, December 14, 2011

3:00 PM (ET), NOON (PT)

Anniversary
Happy Birthday!

Nina Perry

November 30

Happy Anniversary!

Reniger Financial & Insurance Svcs.

November 2009

Installation 2011-2012

Maggiano's Restaurant, October 11, 2011



Christy Olson, President Installed by Carol Reniger



New 2011-2012 Board Members, Christy Olson, Pres.; Madeline Irons, Communications; Jenny Boyce, Ways & Means; Julie Aldrich, Programs; Karen Angel, Treasurer; Bonnie Ryder, Sergeant-at-Arms. Unable to attend, Nina Perry, Secretary & Recruitment/Retention



The 2010-2011 Board
Christy Olson, Pres; Carol Reniger, Secretary; Karen Angel, Treasurer; Bonnie Ryder, Sergeant-at-Arms; Jenny Boyce, Programs; Madeline Irons, Ways & Means



Madeline Irons, Ways & Means holds lovely metallic vase, one of our raffle items.

"We make a living by what we get, but we make a life by what we give."

"Know Your Members" will be seen again in January, 2012. Please send info to Madeline Irons

Chapter Activities: Want to help? Let us know

November 30, decorating a tree for the Silent Auction at Northridge Hospital

Dec. 4, Holiday Homes Tour (sponsor The Wellness Community, Westlake Village Tickets \$35.

Want to organize an EWISFV outing?

SAN FERNANDO VALLEY CHAPTER MEMBER FIRMS

Advanced Computer Solutions
 Allen Stith Video Production
 Baskets n' Bows Inc.
 Design Elements
 Ernst & Young LLP
 Halo Branded Solutions
 Hilton Los Angeles/Universal City
 Northridge Hospital Medical Center
 Reniger Financial & Insurance Services
 Schrillo Company
 Willett Travel

SUSTAINING MEMBERS
 Patricia Fulton

Festival of Lights

A three-day event where individuals or businesses can purchase, decorate, display and donate an artificial tree, wreath, centerpiece or handmade quilt for Northridge Hospital Medical Center's Silent Auction. There are children's activities, photos with Santa, kid's craft corner with face painting.....while taking in the sights and sounds of the Festival, stop by Santa's Sweet Shop for hot cocoa, candies, fudge and other specialty treats.

Opening Night: Dec. 1, 6 Welcome;
 7pm Tree Lighting, silent auction-bid on the personally made items

Admission: Prepay:\$15. before Nov. 18
 \$25. after Nov. 18

Fri./Sat. 10am-9pm, \$5.adults, \$3. ages 3-12

21701 Prairie St., Chatsworth
Not at Hospital

Website: www.supportnorthridge.com

**EWISFV will have a booth each day
 and a tree for the auction on Dec.1**

Interested?

Membership Postings

When the posting of a prospective new member firm has been made in the Chapter publication or notification sent by a special mailing and no written objections are received from an Executive of a member firm within 10 days of posting, the firm may be contacted to join our Chapter. If an objection is received, a reason must accompany the objection so the Board of Directors can investigate. The Board of Directors has the authority to rule on the validity of any objections and accept or decline them.

Jackie's Hideaway
 paulazoss@yahoo.com
 818-612-7540

Health Care/Nursing Services
 Paula Zoss, Owner

Boston Private Bank & Trust
 16000 Ventura Boulevard
 Encino, CA 91436
 818-501-1700

Banking/Private Bank
 Kristen Holmberg, Exec. Asst.

Find out how you can be part of our Membership drive.

CALENDAR OF EVENTS

November 8, 2011

Firm Recognition Night
 Hilton Universal City
 5:30 pm

November 16, 2011

SFV Board Meeting & Sorting/Labeling Books for distribution
 Madeline Irons' home, Woodland Hills

November 11, 2011 - LA Chapter

Firm Recognition Night & Silent Auction
 JW Marriott, Le Meigot
 Santa Monica
 6:00 pm; Info at executivewomenla.org

December 13, 2011

Holiday Boutique & Silent Auction
 Oakwood Corporate Housing, Woodland Hills
 6 pm

December 15, 2011

Info at executivewomenla.org

HALO BRANDED SOLUTIONS

Julie Aldrich

NEW ADDRESS AS OF SEPTEMBER 1, 2011
9310 DEERING AVE., CHATSWORTH, CA 91311
New Phone: [818-280-0199](tel:818-280-0199) ext 121

Psst! Do you have any children's books to donate?

Literacy Emphasis - Book Collecting for Donations

Traditionally EWI's Reading Rally consisted of one day spent at a local library with children from the immediate community. The program concentrated on literacy, encouraged through having children participate in reading, writing, drawing and open discussion about a particular book, topic or theme.

In 2004 we changed the emphasis from Reading Rally to collecting books and then donating them to a select few organizations. Our chapter members and friends collect new and gently used books for children ages 2-18, which are stockpiled, screened and labeled as EWI donations to go to eligible recipients. Since 2004, we have donated to Northridge Hospital, originally placed in a book nook, which was built and placed in one of the units at the hospital as a haven for children during what can be stressful circumstances. At Northridge, the books go to the Emergency Room, Pediatrics and to the CATS program, located nearby (CATS is an assault treatment center for children, partially funded by Northridge Hosp. and used by the LAPD).

Members, friends, associates, and anyone you might be familiar with can be asked to donate in the form of books or money to purchase books (from thrift stores, yard sales or church boutiques), this is a wonderful opportunity to clean out the shelves of books outgrown in garages. In 2009, we collected over 2,500 books. In 2010 the number totaled about 700. This is only one of the "Connections" EWI makes with the community at large. Please consider donating anytime. We welcome your participation.

~~~~~

## **REMINDER**

*Members have a standing reservation for the monthly chapter meetings. Unless you RSVP by the date required which is generally the Friday preceeding our meeting date, you will be billed the standard dinner charge of \$35.*

Have your ad or business card run in our monthly **CHAPTER CONNECT**.

**The annual fee is as follows:**

|                    |            |
|--------------------|------------|
| Business Card Size | \$30/year* |
| Half Page Ad       | \$50/year* |
| Full Page Ad       | \$60/year* |

New member firms get the first two months free (\$25)!!

The **CHAPTER CONNECT** is published monthly by the Publication Committee. The deadline for all submissions to be printed in the newsletter is the 25th of the month.

**Madeline Irons**  
 Northridge Hospital Medical Center  
 24057 Mariano St., Woodland Hills, CA 91367  
 Phone: (818) 347-0150E-mail: [pulse@ewisfv.org](mailto:pulse@ewisfv.org)