

October 2011

PRESIDENT'S MESSAGE



I'm writing this from 37,000 feet in the air, on my way back to California! I've spent the last several days in Minneapolis attending EWI's 64th Leadership Conference and

Annual Meeting. It was an incredible experience I will never forget. I was fortunate to be 'adopted' by several other chapters who knew I was traveling alone. The atmosphere of friendship and camaraderie at these conferences is unbelievable. All attendees are so friendly and welcoming. We had a great keynote speech from Jon Gordon, author of *The Energy Bus* and *Soup*. We met the corporate EWISP and ASIST scholarship winners – both remarkable ladies that are determined to make a difference in the world. I represented our chapter at the Annual Meeting and voted on important issues that shape the future of EWI. We also had a great Leadership Academy session in the schedule. If you have never attended LCAM, I highly recommend you go. The 2012 LCAM will be held in Dallas. Who wants to join me in Dallas?

Our next meeting will be Tuesday, October 11 at Maggiano's in Woodland Hills. We will be installing our 2011/12 Board of Directors. We will be installing Karen Angel, Nina Perry, Madeline Irons, Jenny Boyce, Julie Aldrich and Bonnie Ryder. I thank each one of you for your commitment to the upcoming year and look forward to making our chapter stronger every month.

Please join me in showing my deep appreciation to Bonnie Ryder, Madeline Irons, Nina Perry, Karen Angel, Carol Reniger, Jenny Boyce and Blanca Echeverria for their dedication and commitment to the 2010/11 Board of Directors. We've celebrated successes and overcome obstacles to have a fun and productive year. I have enjoyed serving on the Board with you and I can't thank you enough for your time and ability to get things done!

Did you know that EWI's Professional Development webinars are open to all employees of EWI member firms? That's right – any employee

at any EWI member firm can join in the webinars/teleseminars. These are excellent tools for your firms' employees and are just another benefit of your EWI membership. The next webinar will take place on Tuesday, October 11, 2011 at 12:00 noon PST. The topic is "How to Communicate Effectively with a Virtual Team". I encourage you to participate in the webinar and pass the invitation along to your coworkers. I will see you at Maggiano's on October 11!

Christy

OFFICERS & DIRECTORS

Christy Olson, President
Advanced Computer Solutions

Bonnie Ryder, VP / President-Elect
Hilton Universal City

Carol Reniger, Secretary
Baskets n' Bows

Karen Angel, Treasurer
Ernst & Young LLP

Bonnie Ryder, Sergeant-at-Arms,
Hilton LA/Universal City

Nina Perry, Membership Director
Reniger Financial & Insurance Svcs.

Madeline Irons, Publications Director
Northridge Hospital Medical Center

Jenny Boyce, Program Director
& Past President
Design Elements

Blanca Echeverria, Ways & Means
Director
Willett Travel

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Installation of Officers 2011/2012

Date: **Tuesday, October 11, 2011**
 Program: New Board Installation & Past Presidents

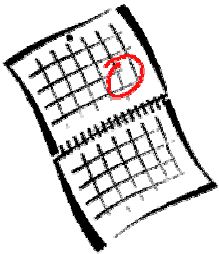
Location: Maggiano's Restaurant
 Promenade Center
 6100 Topanga Canyon
 Woodland Hills 818-887-3777

Schedule: 6:00 Networking
 7:00 Dinner

Cost: \$35 per person

Reservations: RSVP to Bonnie Ryder at (818)
 509-2072 or
 bonnie_ryder@hiltonuniversal.co
 m

Members have a standing reservation for the monthly chapter meetings. Unless you RSVP by the date required, you will be billed the standard dinner charge of \$35.



Plan Ahead for the November Meeting

Date: **November 8, 2011**

Program: **FIRM RECOGNITION NIGHT**

Location: Hilton Universal City
 555 Universal Hollywood Drive
 Universal City 91608

Schedule: 6:00 Networking
 7:00 Dinner

Cost: \$60 per person

Reservations: RSVP to Bonnie Ryder at (818) 509-2072 or
 bonnie_ryder@hiltonuniversal.com

Members have a standing reservation for the monthly chapter meetings. Unless you RSVP by the date required, you will be billed the dinner charge of \$60

Annette Drake Memorial Scholarship Fund

If you wish to donate to the Annette Drake Memorial Scholarship Fund, please send information and your donation to:

Carol Reniger
 Baskets n' Bows
 3150 Travis Avenue
 Simi Valley, CA 93063

BOARD MEETING RECAP

Report of the September meeting of the SFV Chapter Board of Directors:

Treasurer's Report – Balances of the Chapter accounts as of 8/31/11; General Account: \$22,353.69; BCDP Account: \$2,532.30

Membership Development – See new postings!

Programs – Ask about programs for 2011.

Ways & Means—\$250. total raised.

Sergeant-At-Arms - There were 7 active members in attendance representing 6 out of 11 member firms, or 55%. 3 Executives, and 10 guests were also in attendance.

WHO DO YOU KNOW?

Do you know someone that would enjoy being a member of EWI? We are always looking to identify new member firms, especially in areas such as:

- Law Firms
- Health Services
- Corporate Housing
- Lending Services

Contact Nina Perry for more details.



CONNECTIONS | CAREERS | COMMUNITY

Professional Development Webinars

Offered by Executive Women International

“How to Communicate Effectively with a Virtual Team”

Tuesday, October 11, 2011

3:00 PM (ET), 2:00 PM (CT), 1:00 (MT), NOON (PT), 9:00 AM (Hawaii)

“Building Trust in the Workplace”

Monday, November 8, 2011

3:00 PM (ET), 2:00 PM (CT), 1:00 (MT), NOON (PT), 9:00 AM (Hawaii)

LCAM – Leadership Conference & Annual Meeting

September 22-24, 2011

Minneapolis, MN

Christy said “Even though I went alone, I ended up being a rather well-known attendee (I’ll tell you stories). Many chapters ‘adopted’ me because they knew I was alone and they all cheered for me during the presidents procession at the opening dinner. The sisterhood and friendship at these events are incredible.”



Only one of the group photos, know anyone?



Aleen Boladian, Christy Olson, Nancy Walsh

Anniversary
Happy Birthday!

Carol Reniger

October 9

Happy Anniversary!

Baskets n’ Bows

October 1997

EWI Combined Mini-Trade Show
San Fernando Valley & Los Angeles Chapters
September 8, 2011
Universal Hilton



Chris Olson, ACS, SFV Member Firm



SFV Member Carol Reniger, **Baskets n' Bows**

Beautiful Displays and the room was filled.



EWI SFV Trade Show Display



Elvia Fernandez, SFV Member **Hilton Universal**

The event was held at Hilton Universal and the staff went "all out" to make it a successful evening. Thank You to Hilton Universal for the delicious food too. Quite a spread!!



Chris & Christy Olson, **ACS**, Members SFV



EWI LA Chapter Member, **The Athenaeum**

Each attendee who set up a table donated a raffle item, some donated two or more. All of the items were very desirable and brought a total of \$750. for the evening.



EWI LA Chapter Member **Ability First** display

Donating firms were:

- Ability First
- ACS
- Joel Aronowitz, MD
- The Athenaeum
- Baskets n' Bows
- Dave's Flowers
- East West Bank
- Hillsides
- JW Marriott – Le Merigot
- McAllister Office Pavilion
- Marsh Insurance
- MyAssistant
- Oakwood Corporate Housing
- PuroClean
- One Legacy
- Print Biz
- Universal Hilton
- YPS Botanical

Thank you to each of the participants and numerous guests. The evening was a great success, well planned and carried out.

**SAN FERNANDO VALLEY CHAPTER
MEMBER FIRMS**

**Advanced Computer Solutions
Allen Stith Video Production
Baskets n' Bows Inc.
Design Elements
Ernst & Young LLP
Halo Branded Solutions
Hilton Los Angeles/Universal City
Northridge Hospital Medical Center
Reniger Financial & Insurance Services
Schrillo Company
Willett Travel**

**SUSTAINING MEMBERS
Patricia Fulton**

Who I Am Depends on Me!

I am a human. I will fail, but I am not a failure.
There is good and bad in this world. I will do bad things, but I am not bad. There are right and wrong answers. I will give wrong answers, but I am not wrong.
I am a collection of ideas, impressions and experiences. I act upon this collection. Every creature is a different collection. We act differently. It's okay.
My failure may be your success. By bad deed may be your good deed. My wrong answer may be your right answer. It's okay – we're different.
I am only responsible for one human being - me. I know only one collection – my own.
Who I am depends on me!

Patty Hendrickson

Membership Postings

When the posting of a prospective new member firm has been made in the Chapter publication or notification sent by a special mailing and no written objections are received from an Executive of a member firm within 10 days of posting, the firm may be contacted to join our Chapter. If an objection is received, a reason must accompany the objection so the Board of Directors can investigate. The Board of Directors has the authority to rule on the validity of any objections and accept or decline them.

- | | |
|---|---|
| Jackie's Hideaway
paulazoss@yahoo.com
818-612-7540 | Health Care/Nursing Services
Paula Zoss, Owner |
| Boston Private Bank & Trust
16000 Ventura Boulevard
Encino, CA 91436
818-501-1700 | Banking/Private Bank
Kristen Holmberg, Exec. Asst. |

Find out how you can be part of our Membership drive.

CALENDAR OF EVENTS

October 11, 2011
New Board Installation & Past Presidents SFV
Maggiano's, Woodland Hills
6:00 pm

October 13, 2011
LA Chapter Meeting
6:00 pm
Installation: Maggiano's
Farmers Market @
The Grove
Info at executivewomenla.org

November 8, 2011
Firm Recognition Night SFV
Hilton Universal City
6 pm

November 10, 2011
Firm Recognition Night & Silent Auction LA Chapter
JW Marriott, Le Merigot
Santa Monica
6 pm

Know Your Members



Advanced Computer Solutions began in 2003 with a simple mission: to provide fast, friendly and quality computer and network service to small businesses in the San Fernando, Conejo and Santa Clarita valleys. It is our goal to provide you with one point of contact for all your computer and network needs.

With over 23 years of combined experience, partners Chris Olson and Christy Olson offer a wide range of services including on-site and remote computer support, network installation and support, computer sales and upgrades. We assist our clients with everyday issues such as printing and file sharing to identifying and removing spyware/malware and viruses; from installing a new computer to configuring and maintaining a 100+ user network across 7 locations. We work with you to maximize your productivity with both your current equipment/technology and new technology.

Our clients are small businesses in time-critical industries such as healthcare/pharmaceutical, financial/mortgage, legal, retail and entertainment.

Our current labor rate is \$95.00 per hour for on-site and remote support.

We would welcome the opportunity to meet with you to discuss your company's computer and network needs. Please call our office to schedule an appointment.

www.acs.la

Advanced Computer Solutions
(818) 359-4763

Psst! Do you have any children's books to donate?

Literacy Emphasis - Book Collecting for Donations

Traditionally EWI's Reading Rally consisted of one day spent at a local library with children from the immediate community. The program concentrated on literacy, encouraged through having children participate in reading, writing, drawing and open discussion about a particular book, topic or theme.

In 2004 we changed the emphasis from Reading Rally to collecting books and then donating them to a select few organizations. Our chapter members and friends collect new and gently used books for children ages 2-18, which are stockpiled, screened and labeled as EWI donations to go to eligible recipients. Since 2004, we have donated to Northridge Hospital, originally placed in a book nook, which was built and placed in one of the units at the hospital as a haven for children during what can be stressful circumstances.

At Northridge, the books go to the Emergency Room, Pediatrics and to the CATS program, located nearby (CATS is an assault treatment center for children, partially funded by Northridge Hosp. and used by the LAPD).

Members, friends, associates, and anyone you might be familiar with can be asked to donate in the form of books or money to purchase books (from thrift stores, yard sales or church boutiques), this is a wonderful opportunity to clean out the shelves of books outgrown in garages. In 2009, we collected over 2,500 books. In 2010 the number totaled about 700. This is only one of the "Connections" EWI makes with the community at large. Please consider donating anytime. We welcome your participation.

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Have your ad or business card run in our monthly **CHAPTER CONNECT**.

**The annual fee is as follows:**

Business Card Size \$30/year\*

Half Page Ad \$50/year\*

Full Page Ad \$60/year\*

New member firms get the first two months free (\$25)!!

The **CHAPTER CONNECT** is published monthly by the Publication Committee. The deadline for all submissions to be printed in the newsletter is the 25th of the month.

**Madeline Irons**  
**Northridge Hospital Medical Center**  
 24057 Mariano St., Woodland Hills, CA 91367  
 Phone: (818) 347-0150 E-mail: [pulse@ewisfv.org](mailto:pulse@ewisfv.org)