

September 2011

PRESIDENT'S MESSAGE



What did you learn from Hal Reniger, our guest speaker and executive of Reniger Financial & Insurance Services, at his Firm Night earlier this month? I learned quite a bit and am very appreciative of Hal for speaking to our chapter, and to Hal and Carol for opening their home and hosting a fabulous evening!

Our next meeting will be Thursday,

September 8 at the Universal Hilton Hotel. This is our annual joint meeting with our sister Los Angeles chapter. This year's event will be a Mini Firm Fair. Please join us for the Hilton's delicious BBQ, prime rib and seafood buffet and learn more about SFV and LA member firms. Member firms from both chapters will have tables showcasing their products and services. Be sure to bring a guest to this wonderful meeting and spread the word about EWI. To date, Mini Firm Fair exhibitors include:

- Baskets n' Bows
- AbilityFirst
- The Athenaeum
- Joel Aronowitz, MD
- Dave's Flowers
- East West Bank
- Garden of Eating
- Hillside
- JW Marriott Santa Monica Le Merigot
- Marsh
- McAllister Office Pavilion
- Oakwood Temporary Housing
- OneLegacy
- PRINT BIZ
- YPS Botanicals

Did you know that EWI's Professional Development webinars are open to all employees of EWI member firms? That's right – any employee at any EWI member firm can join in the webinars/teleseminars. These are excellent tools for your firms' employees and are just another benefit of your EWI membership.

I am off to Minneapolis for EWI's 64th Leadership Conference and Annual Meeting on September 22-24, 2011. Many great workshops and speakers are

lined up for us. If you're interested in attending, more information can be found at ewiconnect.com.

Christy

OFFICERS & DIRECTORS

Christy Olson, President
Advanced Computer Solutions

Bonnie Ryder, VP / President-Elect
Hilton Universal City

Carol Reniger, Secretary
Baskets n' Bows

Karen Angel, Treasurer
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Nina Perry, Membership Director
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Madeline Irons, Publications Director
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Jenny Boyce, Program Director
& Past President
Design Elements

Blanca Echeverria, Ways & Means
Director
Willett Travel

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Mini-Firm Night September **Combined Meeting** San Fernando Valley/Los Angeles Chapters

Date: **Thursday September 8, 2011** RSVP by Noon, 9/6/2011

Program: Mini-Firm Night

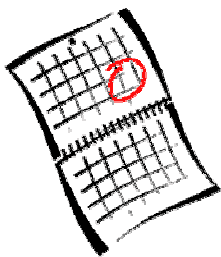
Location: Hilton Universal City
555 Universal Hollywood Drive
Universal City 91608

Schedule: 6:00 Networking
7:00 Dinner

Cost: \$35 per person

Reservations: RSVP to Bonnie Ryder at (818) 509-2072 or
bonnie_ryder@hiltonuniversal.com

Members have a standing reservation for the monthly chapter meetings. Unless you RSVP by the date required, you will be billed the standard dinner charge of \$35.



Plan Ahead for the October Meeting

Date: **Tuesday, October 11, 2011**

Program: New Board Installation & Past Presidents

Location: Maggiano's, Promenade Center, Woodland Hills

Schedule: 6:00 Networking
7:00 Dinner

Cost: \$35 per person

Reservations: RSVP to Bonnie Ryder at (818) 509-2072 or
bonnie_ryder@hiltonuniversal.com

Members have a standing reservation for the monthly chapter meetings. Unless you RSVP by the date required, you will be billed the standard dinner charge of \$35.

Annette Drake Memorial Scholarship Fund

If you wish to donate to the Annette Drake Memorial Scholarship Fund, please send the information and your donation to:

Carol Reniger
Baskets n' Bows
3150 Travis Avenue
Simi Valley, CA 93063

BOARD MEETING RECAP

Report of the August meeting of the SFV Chapter Board of Directors:

Treasurer's Report – Balances of the Chapter accounts as of 7/31/11; General Account: \$22,107.40; BCDP Account: \$2,532.30

Membership Development – See new postings!

Programs – Ask about programs for 2011.

Ways & Means—\$145. total raised.

Sergeant-At-Arms - There were 9 active members in attendance representing 8 out of 11 member firms, or 73%. 3 Executives, 1 sustaining member and 7 guests were also in attendance.

WHO DO YOU KNOW?

Do you know someone that would enjoy being a member of EWI? We are always looking to identify new member firms, especially in areas such as:

- Law Firms
- Health Services
- Corporate Housing
- Lending Services

Contact Nina Perry for more details.



CONNECTIONS | CAREERS | COMMUNITY

Professional Development Webinars

Offered by Executive Women International

“How to Manage a Committee and Plan Effective Meetings”

Dave Barrett, President/CEO Barrett Capital Management LLC

Monday, September 12, 2011

3:00 PM (ET), 2:00 PM (CT), 1:00 PM (MT), NOON (PT), 9:00 AM (Hawaii)

“How to Communicate Effectively with a Virtual Team”

Tuesday, October 11, 2011

3:00 PM (ET), 2:00 PM (CT), 1:00 PM (MT), NOON (PT), 9:00 AM (Hawaii)

“Building Trust in the Workplace”

Monday, November 8, 2011

3:00 PM (ET), 2:00 PM (CT), 1:00 PM (MT), NOON (PT), 9:00 AM (Hawaii)

**Open to all employees of EWI Member Firms

Past recordings available soon

Congratulations to the recipients of the 2011 Lucille Johnson Perkins Award!

Outstanding Member Firm Award

Regence BlueCross Blue BlueShield of Utah
EWI Salt Lake City

Allied Physicians, Inc. of Fort Wayne, Indiana
EWI Fort Wayne

Outstanding Member Representative Award

Delores Colonese, representing Pepsi Beverages Co.
EWI Washington, D.C.

Anniversary

Happy Anniversary!

Nina Perry

September 1989

Must I Play Golf? by Gail Evans, Best-selling Speaker and Author

Leadership is about being authentic. If you love to play golf, by all means do. But if you don't, and that is true for many of us, the answer to the question is NO. What is important is that you find something you really feel passionate about. Look for something that is relevant to your career growth and pursue that. When you are doing something you love to do, you naturally feel good about yourself, and you are better able to project yourself as a leader. Here are some of the strategies that women need to follow to get ahead:

Have a Vision and Use Power Words

We don't hear women talking about their visions enough. Do you have one? If not, take the time to reflect on the big picture--what is needed in your business environment? And what is your vision for helping your company/industry getting there? Share this with others. We need to change our vocabulary and describe ourselves differently. If a male candidate is being considered for a job, he is probably called, "ambitious," "driven," or "strategic." If a female candidate is described for the same job, she is likely referred to as "nice," "cooperative," or "hardworking." Take the latter out of your vocabulary and start to describe yourself using the former.

Share Your Accomplishments and Cut Your Losses Quickly

You are not exaggerating, you are just telling the truth. Don't shy away from your power. Create a list of your achievements and take credit for them. Brag! Don't dwell on past mistakes or a failed venture. Learn from it and move on quickly, and vow not to make the same mistakes again.

Networking is Natural; Get Contacts When You Travel

As women we network on a personal level—we get the right information to help our kids, members of our family, our friends, we even find out where to get that fabulous new bag. Shouldn't career networking be just as easy?—we use the same skills. Hint: Have a two-line pitch of what you do and one accomplishment. Let people know your current title, too. Waiting at airports and long plane rides are great opportunities to pick up valuable contacts. Use traveling time to add to your rolodex.

Change "I" to "We"; Consider a Woman for the Job

As women, we need to care about other women advancing, and not just be out for ourselves. If you don't have an existing group of women you talk with regularly, create one. You will be able to get and give valuable feedback to others. By having these diverse views, you are more apt to have a broader perspective. Go out to lunch once a month and make the conversation 80% business. Pay it forward for other women: act as a change agent. Choose the

best person for the job, but make sure women are on the slate of candidates when you consider your professional or personal needs.

Don't Gossip About Other Women

Stop yourself from chatting negatively about another woman. We need to stop the perception that when two women get together, there is no harmony. Instead, say something positive.

From WorkingWomen.com

CALENDAR OF EVENTS

Thursday

September 8, 2011

SFV/LA Combined Meeting
Mini-Firm Program
Universal Hilton
6:00 pm

October 11, 2011

New Board Installation &
Past Presidents
Maggiano's, Woodland Hills
6:00 pm

October 13, 2011

LA Chapter Meeting
6:00 pm
Installation: Maggiano's
Farmers Market @
The Grove
Info at
executivewomenla.org

September 22-24, 2011

Leadership Conference &
Annual Meeting
Minneapolis, Minnesota
Info at ewiconnect.com
Registration open til day of
conference.

**SAN FERNANDO VALLEY CHAPTER
MEMBER FIRMS**

**Advanced Computer Solutions
Allen Stith Video Production
Baskets n' Bows Inc.
Design Elements
Ernst & Young LLP
Halo Branded Solutions
Hilton Los Angeles/Universal City
Northridge Hospital Medical Center
Reniger Financial & Insurance Services
Schrillo Company
Willett Travel**

**SUSTAINING MEMBERS
Patricia Fulton**

Membership Postings

When the posting of a prospective new member firm has been made in the Chapter publication or notification sent by a special mailing and no written objections are received from an Executive of a member firm within 10 days of posting, the firm may be contacted to join our Chapter. If an objection is received, a reason must accompany the objection so the Board of Directors can investigate. The Board of Directors has the authority to rule on the validity of any objections and accept or decline them.

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|--|--|
| PuroClean | General Business-Disaster Relief Consultancy
Dale & Terri Doria |
| 11202 Shadyridge Drive.
Moorpark, 93021 | |
| Scentsy | Consumer Merchandising & Serv./Gen.Merch.Retail-Catalog |
| 8612 Bothwell Road
Northridge 91324 | |
| Chubb Insurance | Insurance/Auto, Casualty Health & Accident, Life & Marine
Ms. Karen Wilburn |
| 2837 Denise Street
Newbury Park 91320 | |

Find out how you can be part of our Membership drive.

The Quotable Man

Live your life each day as you would climb a mountain. An occasional glance toward the summit keeps the goal in mind, but many beautiful scenes are to be observed from each new vantage point. Climb slowly, steadily, enjoying each passing moment; and the view from the summit will serve as a fitting climax for the journey.

Harold Melchart

Yesterday is not ours to recover, but tomorrow is ours to win or lose.

Lyndon B. Johnson

Tradition?



**Happy 10th Birthday, Jack(Bey),
from Grandma & Grandpa (Nina & Dan Perry)**

Members of San Fernando Valley Chapter:

We will be getting together to sort and distribute books during late September. Join us for dinner and work. Date to be announced.

SAVE THE DATES: 65th LCAM in Dallas, TX

Know Your Members**RENIGER FINANCIAL & INSURANCE SERVICES**

The Financial Cynic is...

H.A. RENIGER, III

Henry A. (Hal) Reniger, III is an independent Retirement and Estate Planning specialist.

Proudly independent, Hal works for his clients, not an insurance company or a securities brokerage house. Because Hal is independent: He is free to investigate and recommend any blend of strategies and services that best meet the needs of his clients.

Hal specializes in Retirement Plan Exit Strategies, and, unlike many in the financial services industry, Hal stresses the importance of working with his clients' accountant and attorney to create a well-balanced plan of action, regardless if it is for future retirement, estate tax management, or asset preservation.

As a measure of Hal's success, he has been included in several editions of Who's Who in the West beginning in 1984, at the age of 32; and has published many articles in his areas of expertise.

Prior to 1993, Hal enjoyed a successful career of nearly 20 years in management positions with manufacturing companies ranging from Fortune 50 to Closely Held private corporations. His experience includes strategic planning, acquisitions, and start-ups in markets throughout the U.S., Canada, and Mexico.

Hal's educational background includes a BS degree from the University of Utah, and over 60 hours of professional continuing education every year. He belongs to several professional associations, including the CPA-Law Society of Ventura County, and his firm belongs to Executive Women International. Active in community affairs, he is a member of the Rotary Club of Simi Sunrise, the Simi Valley Youth Employment Service Board, and formerly served on the Ventura County Star Editorial Board's Community Advisory Board.

Married to Carol for 36 years, they have two grown sons. Hal is an Eagle Scout, an alumnus of Sigma Nu Fraternity, and enjoys restoring and owning classic Lincoln and Continental automobiles.

Psst! Do you have any children's books to donate?

Literacy Emphasis - Book Collecting for Donations

Traditionally EWI's Reading Rally consisted of one day spent at a local library with children from the immediate community. The program concentrated on literacy, encouraged through having children participate in reading, writing, drawing and open discussion about a particular book, topic or theme.

In 2004 we changed the emphasis from Reading Rally to collecting books and then donating them to a select few organizations. Our chapter members and friends collect new and gently used books for children ages 2-18, which are stockpiled, screened and labeled as EWI donations to go to eligible recipients. Since 2004, we have donated to Northridge Hospital, originally placed in a book nook, which was built and placed in one of the units at the hospital as a haven for children during what can be stressful circumstances. At Northridge, the books go to the Emergency Room, Pediatrics and to the CATS program, located nearby (CATS is an assault treatment center for children, partially funded by Northridge Hosp. and used by the LAPD).

Members, friends, associates, and anyone you might be familiar with can be asked to donate in the form of books or money to purchase books (from thrift stores, yard sales or church boutiques), this is a wonderful opportunity to clean out the shelves of books outgrown in garages. In 2009, we collected over 2,500 books. In 2010 the number totaled about 700. This is only one of the "Connections" EWI makes with the community at large. Please consider donating anytime. We welcome your participation.



EWI's Chris, Madeline, Blanca, Jenny and Julie
At Northridge Hospital Firm Night, July 2011

Have your ad or business card run in our monthly **CHAPTER CONNECT**.

The annual fee is as follows:

Business Card Size \$30/year*

Half Page Ad \$50/year*

Full Page Ad \$60/year*

New member firms get the first two months free (\$25)!!

The **CHAPTER CONNECT** is published monthly by the Publication Committee. The deadline for all submissions to be printed in the newsletter is the 25th of the month.

Madeline Irons
Northridge Hospital Medical Center
24057 Mariano St., Woodland Hills, CA 91367
Phone: (818) 347-0150 E-mail: pulse@ewisfv.org